

Successful Presence for SSMC @SEMICON Singapore 2009

GRAND OPENING

20 May, Mr. Jagadish (SSMC CEO) accompanied by Mr. Manohar (EDB MD), Mr. Davis (SEMI VP) and Dr. Gay (Applied Materials VP) to cut ribbons for the opening ceremony at Suntec City, Singapore



OPENING SPEECH: Jag pointed out in order for Semiconductor companies & Fabs in South East Asia to compete with North Asia countries', we must leverage on the world class infrastructure and develop strong differentiation factors. Suppliers and Fabs must work hand-in-hand together to ride through the storm.

PRESS CONFERENCE

Delegates from SEMI, Applied Materials and SSMC form a team of panelists and presented company overview and future directions.



INTERVIEWS

Open dialogue with Journalists from different media. Jag was interviewed by Straits Times, Channel News Asia, FM 938 LIVE and EDN Asia.

KEYNOTE

21 May, Jag was the invited Keynote speaker who kicked start the Seminar with his talk "Sustaining Excellence in the Mainstream Technology", showing how to get more out of the Moore's



SEMINAR

The wafer processing seminar was attended by more than 70 participants. A wide range of semiconductor interesting topics were covered.

PRESS COVERAGE & EVENT HIGHLIGHTS

Press Coverage

- Channel News Asia
- EDN Asia
- Straits Times
- FM 938 LIVE
- SEMI

Speeches & Presentation by SSMC

- Opening Ceremony Speech addressed by Mr. Jagadish
- SSMC company overview & future directions
- Keynote presentation: "Sustaining Excellence in the Main-stream Technology"