

SSMC and its 30 Suppliers & Vendors Pledged to Uphold Safety at bizSAFE Ceremony 2011

Systems on Silicon Manufacturing Company Pte. Ltd. (SSMC) organised a special event of bizSAFE Ceremony on 15th May 2011. Some 30 CEOs and top management executives of the Semiconductor suppliers, vendors and Workplace Safety and Health (WSH) Council participated in the Ceremony. The highlights of the event were the Safety Pledge and Pledge Signing Ceremony which were witnessed by WSH Council executives from Ministry of Manpower, Ms Alicia Sim and Ms Bhindo Velaayudan. A bizSAFE Level 1 CEO workshop was also included as part of the program to help SSMC's suppliers to start their bizSAFE journey.

THE FIRST SEMICONDUCTOR WAFER FAB AWARDED BIZSAFE STAR







In the opening keynote speech, Mr. Jagadish CV. CEO of SSMC spoke about the Journey of SSMC in bizSAFE. The bizSAFE programme promotes workplace safety and health (WSH) in Singapore by improving capabilities to implement risk management and WSH management systems at workplaces. This initiative is strongly supported by the Ministry of Manpower (MOM). There are 5 levels of achievement, with Level 5 "bizSAFE STAR" as the pinnacle. SSMC is the only company in the Semiconductor Wafer Fab Industry to have earned this top



honour. He pointed out the, "bizSAFE initiative echoes with SSMC's core value, which clearly states workplace safety and health is the responsibility of each and every employee and our business partner. We believe in safety practice in all aspect of our business. We have a slogan that represents the company safety culture "THINK SAFETY, THINK FAMILY", it emphasizes the responsibility of every individual in the company to practice safety policy with the purpose of returning to his or her home and family, whole and unharmed." He further elaborated how determined is SSMC to take safety to next level. "SSMC is supporting customers to manufacture wafers for Automotive products, which not only requires stringent quality control but also call for a mindset of ZERO defects to ensure every Integrated circuit to work perfectly well in order to prevent any accident in the car. We cannot afford any misfortune at work. We have to assure that a strict code will be observed to ensure that safety is not compromised. It is only through winning partnership with our suppliers and vendors; winning safety culture that can we deliver winning performance in business." He challenged all partners to go towards the same ZERO accident mindset.



Ms Bhindo Velaayudan highlighted everyone should be entitled a safe and healthy workplace. It's important to have WSH capability in every organization.



Mr. Bhuvan from Avanta Global, spoke on bizSafe consulting approach, He stressed the importance of risk management and congratulated SSMC being the 1st in the industry to receive bizSAFE STAR Award.



SAFETY PLEDGE HIGLIGHTS

In his keynote address, Mr. Lee On Nam, VP of Corporate Services of SSMC, commented that among all esteemed participants, many are partners with SSMC over 10 years. He attributed the success of SSMC's safety journey to suppliers and vendors. He also requested all CEOs and management executives to personally take the lead in emphasising the importance of safety excellence in their organizations; and to conduct more audits at SSMC premises, facilities to suggest ways to improve safety; and to share their best practices. This is because learning and sharing is helpful to companies and bringing the industry together so that capabilities can be raised across the board.

He led all the CEOs and management executives from the various companies rallied together in unison to pledge their commitment to safety.



"We accord the highest priority to safety in our maintenance service, construction and project works. We believe that every accident is avoidable and we will strive to eliminate unsafe practices in our work areas and in the process work towards Zero accident."

Following the pledge, they also signed the Safety Pledge to pledge their commitment to create a safe and healthy environment for all in their company as well as in SSMC.









SSMC JOINTLY ORGANISED CEO WORKSHOP WITH WSHC TO FORGE SAFETY EXCELLENCE AT WORKPLACE.

In the same afternoon, SSMC, together with the Ministry of Manpower (MOM), organised the CEO Workshop on bizSAFE Level 1. The purpose of the workshop was to impress on the industry's top management, the importance of staying vigilant on OSH.

In the concluding note, Mr. Lee On Nam stated, "I would like to take this opportunity to thank all our valued partners for your support and cooperation in making SSMC a safe place to work and bring out best-in-class Safety Culture in SSMC." He added, "SSMC would like to encourage you, our valued business partners, to join us in the bizSAFE journey, in making your workplace as well as SSMC a safe place to work."