

NEWS FLASH

Business Continuity Management: SSMC showed strong resilience in BCM Drill Exercise on 24 Feb 2012

	2004	2005	2006	2007	2008	2009	2010	2011	2012
Scenario	Fire	Power Outage	Avian Flu	Fire	Loss of IT Systems	Infectious Diseases	Supply Chain Interruption	Response to Japan Earthquake	Airborne Molecular Contamination

SSMC is continuing the journey to build on the response capability on various business interruption scenarios. In 2012, SSMC recognizes the seriousness of airborne molecular contamination disruption and therefore embarked on a companywide integrated emergency response drill to "Airborne Molecular Contamination in Feb" on 24 Feb. The drill had laid a strong foundation for SSMC to reach another level to greater resilience and preparedness, as well as improve coordination and team cohesiveness on recovery responses.

The drill focuses on:

- Emergency response to severe production impact due to clean room contaminations (worst case scenario)
- Decision making to mitigate highly affected lots and reduce impact to production
- Customers communication & crisis management
- Department interdependencies in recoveries



Expect the Unexpected! Be Pro-active than Reactive.

The drill was successfully concluded with many good feedbacks from participants. eg. Great inter-departmental participation and team work; In-depth of knowledge sharing and better communication.

At the closing of the BCM drill, Mr. Jagadish CV, CEO of SSMC commented, "Each and everyone of SSMC employee is expected to step-up and respond to the Call-of-Duty in any crisis situation. We must expect the unexpected and be Proactive than Reactive in all circumstances"