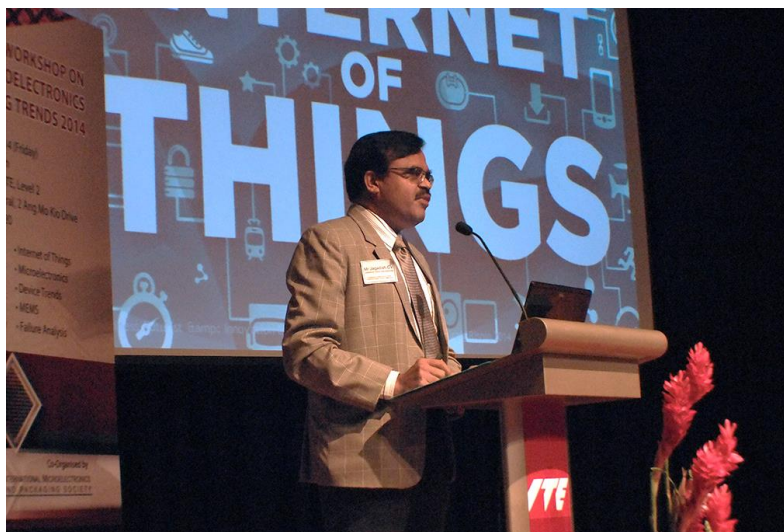


SSMC is riding the IoT Megatrend, shared in WMMT 2014 workshop



On 21 Nov 14, Workshop on Microelectronics Manufacturing Trends (WMMT) 2014, organized by ITE (Institute of Technical Education) and iMaps (international Microelectronics And Packaging Society), was held in ITE. Mr. Jagadish CV, CEO of SSMC was invited to the keynote speaker addressing to a hall of 160 audience. The participants comes from Singapore government agency, Semiconductor and Microelectronic Industry (Frontend wafer foundries, Backend assembly), IDM, Fabless companies and Institutions. 60 companies were present and 50 ITE students had the privilege to participant this event. In the theme of Internet of Thing Era, Jagadish plotted the exciting semiconductor megatrend and tremendous growth potential in triggered by the IoT landscape.



Riding upon the IoT megatrend, Jag showed a brief demo of Smartwatch to illustrate how our lifestyle is changing; and how the semiconductor technology is evolving to fulfil the device requirement. Eg. The chip must provide ultra-low power, ultra-low leakages, speed and size, embedded technology, advanced sensor, RF performance. He challenged the audience and encouraged the students to be part of the technology advancement by putting their talents into value creation.



The audience are excited in the fast changing evolution of IoT, as we are experiencing Enhance the smart electronics convenience, and enjoying enhanced quality of life through the engineering innovation.



Jagadish cliqued with a group of ITE students who show great interest in the student attachment program, “Earn as you learn program” that has been implemented in SSMC since 2013.

SSMC is one of the sponsors for this event. Dr. Madhu Sudan Mukhopadhyay, Technology Development director of also shared in his talk on “Future of Technical Challenges in Technology Development”. He highlighted development work needs to focus on integration of embedded technologies like Ultra-low power, HV, Sensors, BCD, RF, which are key in enabling the IoT value chain. SSMC technology portfolio is well positioned in supporting our customers to ride on the megatrend.