

SSMC win Best Eco Practices Award for Driving Sustainability



On 5 June, SSMC joined the 2015 Eco Action Day event, which was organized by Ricoh Asia Pacific and supported by various government (eg. NEA, NCCS, BCA, SEC, EMA) and private sectors (eg. SBF, Keppel, Mapletree, Comfort DelGro) in Singapore. A Panel Discussion, “Driving Sustainability for Our Future”, and Awards Ceremony 2015 was conducted in commemorating the United Nations Environment Programme's World Environment Day.

SSMC is proud to be one of the eight 2015 Eco Action Award Winners which comprise of schools (Crescent Girls, Orchid Park, West Spring), corporations (Loola Adventure Resort, StarHub, SSMC, Samwoh). Moreover, a total of 165 companies, 40 schools and 449 individuals pledged to take actions to reduce their resource consumption and environmental impact; and to make pledge that are positive to the environment.

At the Eco Action Day Awards Ceremony, Ms. Kelly Sofian, Senior Director of Quality and HR, represented SSMC to receive the BEST ECO PRACTICES AWARD. This award recognizes the importance of our role, our efforts in corporate social responsibility; it demonstrates the positive impact we made to the environment as well as it affirms our continuous drive towards sustainability for our future generation. Particularly, The Best Eco Practices Award signifies our active involvement in the environmental awareness promotion programme organized by the government bodies such as NEA and PUB. Close to 200 of their employees volunteer to carry out litter picking activities regularly and the company's “Hot Spot to Bright Spot” Programme has also helped to collect more than 280kg of trash around its nearby community in a year. SSMC's energy and water saving projects since 2003 has also contributed to more than 10million kWh and 1million m3 saved to date respectively.



(Rightmost) Ms. Kelly Sofian, Senior Director of Quality and HR, SSMC, together with (from Left) Representatives from Crescent Girls' School, West Spring Primary School, StarHub Ltd, Mr. Tetsuya Takano, Managing Director, Ricoh Asia Pacific Pte Ltd, Representatives from Orchid Park Secondary School, Loola Adventure Resort, Samwoh Corporation Pte Ltd