

## TAKING INITIATIVE

### SSMC CEO speaks at TECHXCHANGE debate of 2018 Singapore International Water Week (SIWW)



A panel of influential water leaders (from USA, Singapore, Australia, Israel) debated on needs of the end users vs the offerings from the technology providers at TechXchange 2018

Mr. Jagadish CV, CEO of SSMC, speaks in TechXchange as part of the SIWW, the global platform created to share and co-create innovative water solutions, and also participates in the Water Leaders Summit (WLS) which aims to address key areas including closing the water-energy-waste loop, water reuse and smart water technologies. This event is being held in Singapore, July 8-12, 2018 at the Marina Bay Sands Expo Convention Centre. At the TECHXCHANGE, a lively debate sparked between 2 teams that represented the insights of end users and the voices of technology providers. They deliberated Water Solution Needs vs Offerings; Cost of Ownership vs Value Creation; their perspectives of Technology Application vs Solutions Integration. ie. Process Simplification vs Inter-Operability (standardization). Both successfully identified the gap to be bridged in building a sustainable ecosystem for the water conservation.

Besides, he pointed out forming consortium of Water Networking among authority, users and providers will help to accelerate the water conservation efforts. He encouraged regulatory

authorities that much more can be done in down-stream waste water control (eg. research to optimize discharge requirement); as waste water discharge spec. is one of the limiting factors that prevents end users from achieving more in waste water reclaiming efforts.



Jagadish with GOH, Dr Amy Khor, Senior Minister of State for the Environment & Water Resources



SSMC CEO joins Team A in the TECHXCHANGE



Jagadish defines the "Innovative idea"



Together with Mr. Tomasz Chruszczow, special envoy for Climate Change Actions, Poland



Dr Amy Khor (centre), Senior Minister of State for the Environment and Water Resources, launched the Singapore Water Exchange alongside Mr Tan Yok Gin (right), Deputy Chief Executive (Operations) and Dr Pang Chee Meng (left), Director, Industry Development, PUB, Singapore's National Water Agency