

# RAISING THE BAR

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## SSMC is featured in Business Times–A Blueprint for Achieving Excellence



In the Business Times SME magazine article of “A Blueprint for Achieving Superior Performance” published on 4 Sep 2019, SSMC is known as the role model in building a culture of continuous improvement based on the business excellence framework. We started the business excellence journey in 2001 by having ISO certifications as foundation, at the same time we leveraged on the framework to propel us to greater heights and help us to keep the

entire organization in line with our Vision, Mission and values. During the global crisis in 2009, it helped us to see the problems coming and take the necessary actions to ride it out successfully.

So, what is our Blueprint for Achieving Superior Performance?

- **Leading from Front:** strong leadership roles in strategic planning process to create long term strategic thrusts.
- **Future-Proofing the Business:** focus on Specialty wafer technologies, building automotive and automation capabilities for the future
- **Fostering Innovation:** Transform & NIQC (National Innovation and Quality Circle) Convention helps our people to create a culture of quality, productivity innovation, continuous improvement and sharing & learning.
- **Taking it to the Next Level: Business Excellence is a continuous journey of Transformation by benchmarking to the best in class in the world that never sleeps for fresh ideas.**

**“SSMC’s Company-wide dedication to business excellence has seen the company grow from strength-to-strength over the years, and will take us to the next level of our transformation in the coming years.” Jagadish CV, CEO of SSMC.**

