

INNOVATE

SSMC TRANSFORM & NIQC Convention Focuses on Quality & Innovation

SSMC Transform & NIQC (National Innovation Quality Circle) Convention 2018/2019 was held over 2 days (5-6 Sep 2019) at the SSMC's Auditorium. We welcomed 32 teams (240 participants) from both the Engineers & Operators categories.



Already in its 18th year, Transform & NIQC Convention is an annual event held to showcase the best continuous improvement and innovative breakthrough projects by our employees from various departments. The Transform movement has grown from strength to strength, trailblazing a list of achievements.



- **The theme of this year focuses on Quality. In the opening speech, Chua Hian Choon, Senior Director of Quality and Reliability Assurance, highlighted the importance of not just having a creative mind but also a self-generating one.** He also encouraged active participation through real time feedback & voting which heightened the interactivities among the audience. Embracing new technology as part of our transformation

progress is particularly important as we continue on our Journey towards producing a high volume of automotive quality wafers.

- This year, we are delighted to have Tan Tio Hai and Dorothy Chew NIQC representatives and SSMC Management to be the **TRANSFORM judges**. They were highly impressed by the **presentations** as well as the quality of the projects by the teams. They shared their valuable inputs to support the teams in raising the bar



- **Jagadish**, CEO, mentioned that one key aspect of SSMC Business Excellence Journey is the Transform initiative. SSMC success lies not only in her strategic direction but the 10k Ideas, Patents, Trade Secret and other Breakthroughs. He also welcomes the use of fresh ideas as tools to help **SSMC to innovate so that the company is able to constantly transform itself on a regular basis**. Such an idea can be found in the **Stop-Fix** initiative adopted almost 2 years ago, he emphasises the gravity to stop working on things that will compromise quality and look for a solution to fix it.

The award presentation marks the zenith of the event, closing off the night on a jubilant note. Congratulations to all 6 winning teams as well as all the teams that have participated in Transform 2019. Let's continue the momentum in transforming SSMC for the future.

