

FAB NEWS

EARTH HOUR



**TURN OFF
YOUR LIGHTS
FOR OUR PLANET**



Climate Change to Save Earth

60+
EARTH HOURS



TAKING INITIATIVE

SSMC TURNS OFF LIGHTS DURING EARTH HOUR

On 27 March, SSMC joined millions of people around the world to celebrate Earth Hour 2021, a global initiative organized by World Wildlife Fund. The Earth Hour theme this year focuses on "Climate Change to Save Earth". In SSMC, we initiated our climate actions with all non-essential lights turned off for 1 hour, from 8:30pm to 9:30pm.

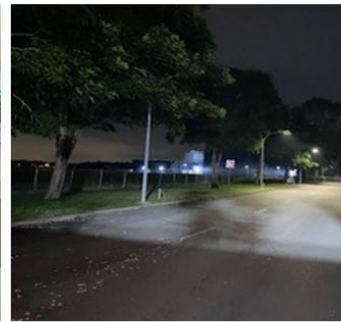
50% Turn Off for Corridors + Cafeteria Hall



+ SSMC Streetlights &



+ SSMC Signage Switch Off



The energy conservation campaign was extended to all employees, encouraging them to power off at homes. "SSMC has always been active in corporate social responsibility for the larger community, being relentless in its dedication towards environmental sustainability" said Chua Hian Choon, Senior Director for Quality and a member of SSMC Management Team. "It is important to support Earth Hour. The annual event creates the awareness and reminds us the importance of environmental conservation and energy saving. We should encourage one another to do our part such as off the lights when not in use or shut down PCs after work. Let's make SSMC an eco-friendly working environment. "